



Focus on your future

Hexagon is a leading global provider of integrated design, measurement and visualisation technologies. Hexagon supplies advanced measurement systems to industries worldwide, these include the building, machine and aerospace industries.

For our marketing communication team in Zug (Switzerland) we are looking for 12 months for an

Intern Marketing

Your main tasks include:

- Direct marketing: Compile newsletters, write copy, execute direct marketing campaigns, report results and maintain customer database
- Marketing campaigns: Support campaign manager with asset creation, copy writing, campaign execution, social media activities and reporting
- Asset creation: Support the team with creation and update of marketing materials and digital assets
- Marketing asset management: Maintain all marketing assets and manage the migration to a new asset management tool
- Marketing administration: Support the team with various administration and office management tasks
- Web content management : Update websites with prepared content including, written copy, images and videos

Your profile:

- Bachelor's degree in Business Administration with major Marketing
- Well organized personality, analytical, and with high commitment and engagement
- Strong team skills, interest in working in a multi-national team
- Fluent in English and German (verbal and written)

Are you an enthusiastic professional, eager to create new technologies and applications for our products, thereby shaping the future of our company? Hexagon offers an international and diverse work environment, providing you with the opportunity to develop yourself both personally and professionally.

Please submit your application online on our website <http://leica-geosystems.com/jobs>

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